

Membership/Mentoring August 2026 - Goals - Include and Engage

Hopefully your Auxiliaries spent time in June and July Inviting new members and current members back into your Auxiliaries and Posts! Now it's time to include them in what's in store for 2026-2027!

August is upon us and we want to include our members in our meetings and planning for all the wonderful activities and events this year! Engage with your membership via emails, flyers, and social media.

1. Have you emailed your entire membership? Reminding your members when your monthly meetings are, showcasing all the national Programs, encouraging new ideas to be brought to your meetings? Communication is key to your Auxiliaries success.
2. Do you have a Facebook page where you can include your members on what is happening within your Auxiliary and at your Post. Do you have a creative Auxiliary member who can create fun flyers to advertise your activities and events? Do you send out Weekly or Monthly newsletters?
3. If you haven't already, a planning meeting is imperative to work with your Post and create events throughout the year, start the planning process early. Engage with your members and encourage new ideas and don't be afraid to ask for help.
4. September is a busy month with several important dates which create opportunities for your Auxiliaries to thrive. This August look ahead and plan activities for example on Patriot Day 9/11 and VFW Day 9/29.
5. Did your Auxiliary participate in the 25% off converting to life sale? We encouraged this special to run from July 1 to August 30. I want to hear from you and hear about your results.

Approved by:
Dept. of Florida President
Kathy Wright



M.A.L.T.A. is up and running! Please take the time to acquaint yourself with all the features our Membership App has to offer!



Just a few amazing tools M.A.L.T.A. offers for Auxiliary Membership...

Membership Resources available in each of our National Programs.

Membership drive tools:

Flyers, eligibility wheel, membership QR Code and membership applications.

Membership Summary Reports - Where does your Auxiliary stand in membership compared to your previous year?

Renewal letters for our Annual Members, these are easy to pull and simple to print. Your annual members name and address is already on the letter. National did all the hard work.

Membership cards are available for members to print off or download to their phone. Starting this fall National will only be sending out Lifetime membership cards. You will need to show any new Annual members where they can find their card on M.A.L.T.A.



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